



## Center for Writing and Speaking

### **Persuasive, Relevant, Effective, Speaking Strategies (P.R.E.S.S.) Workshop Series, Part ONE:**

## **Strategies for Nailing the Delivery**

*This worksheet aims to serve you as you craft your various speeches and presentations. The prompts are meant to stimulate ideas, formulate structure, and promote critical thought about your upcoming presentations.*

**This worksheet is broken into four sections:**

1. Engaging Introductions and Establishing Credibility
2. Presenting Your Research: Keys to Selecting & Organizing Content
3. How to Maintain An Audience
4. Crafting Meaningful Conclusions

Please use this worksheet to follow along with the [workshop video](#) for further explanations of each section.

### **Engaging Introductions & Establishing Credibility**

Who is your audience?  
(demographics, group, etc.)

How can you grab the audience's  
attention (hook/'attention  
getter')?

<p>What's your research question? How did you arrive at this question?</p>	
<p>What do scholars in your field say about your topic (this will help build your credibility when adding in your own research)?</p>	
<p>Establishing Credibility</p>	

***Proceed to the next page.***

# Presenting Your Research: Keys to Selecting & Organizing Content

Synopsis of Thesis

What are your main points?

What are your main pieces of evidence to support your main points?

How does your research contribute to your discipline?  
How does it answer your research question?

# How to Maintain an Audience

(Remember to keep in mind your audience!)

What are the 'big ideas' that you should be repeating for the audience? What do you want the audience to walk away with?

Signposts & Transitions

Persuasive Speech

As you build your presentation, identify phrases in your speech that will help keep your audience engaged. How do you connect your research to your audience? Persuasive speech, explaining the importance of your research, can help!

## Crafting a Meaningful Conclusion

In one sentence, what is the main takeaway of your research?

What are the implications of your research?

Call to Action:  
What are the next steps forward?  
What is the future of your research?